RAVICHPAIBUL CURRICULUM VITAE

Fields:



Corporate

Editorial

Design

Project

Management

Identity



UX/UI

Design

Character

Design

Photo

Retouching



Design

Infographic

Illustration



Graphic

Facilitation

Packaging

Design

Digital

Marketing







Skills:



Adobe Illustrator **90**%

Adobe

Photoshop 90%







70%

60%





Google Sketchup 60% 60%

Education:

2016 Project Management (Online certificate)

Video

University of California, Irvine via Coursera (2016-2017)



2015 Service Design (Master Degree first level)

POLI.design Consorzio del Politecnico Di Milano, Italy (2015-2016)



2012 Industrial Design (Bachelor Degree)

Faculty of Architecture, Chulalongkorn University, Thailand (2007-2012)





Work Experiences:

2018 **Head of Graphic Designer**

One World Media, Media Agency, Owner of Rabbit Today

- Branding design: Lead Graphic teams creating Corporate Identity both One World Media and Rabbit Today
- Online Touchpoints: Lead Graphic teams creating all assets for online touchpoints (Website / Social Media)



2017 Communication & Digital Marketing

Neodent Dental Group, Dentist Clinics Network

- Branding design : Interior design & Graphic design
- Digital strategy manager: Managing digital medias



2016 Service Designer Interns

Plusimple, Social Network for Italian medical industry

- Primary research : Trends & Consumers' behaviors research
- UX Designer: Creating workflows for each features
- Brand design : Creating supportive materials for applications



2016 Service Designer Interns

FutureBrand Italia, Design Agency

- Primary research : Trends & Consumers' behaviors research
- . Pitching deck preparation : gathering materials for pitching decks



2014 Senior Graphic Designer

HUBBA, Coworking Space

- Head in UX designer for mobile applications Creating flows, Wireframe design and all designs in each projects
- Senior graphic designer Creating materials for HUBBA events.



2013 **Branding & Graphic Designer**

Livinism, Branding Design Firm

- Branding design for "Viet's Choice": Restaurant in Hong Kong
- Schemetic & Interior design for commercial spaces





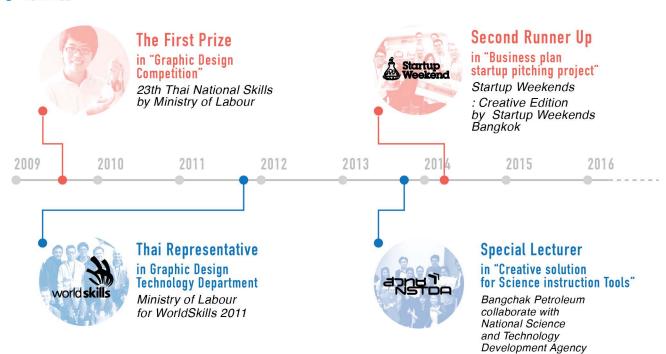






Awards

Activities



Extra Curricular Activities:

2016 Event & Design Team

in "TSAC2016", Alghero, Italy.

Thai Student Academic Conference Thai students committees in Europe

2014 Special Lecturer

in "Design Fundamental"

Pah Space,

Coworking space & Design-based events

2011 Graphic Intern

in Editorial Design

Digitopolis Thailand, Digital medias design studio

2011 Graphic Intern

in UX Design

Computer Arts Thailand, Leading brand design magazine

2010 Thai Representative

in Graphic Design Technology Department

Ministry of Labour for AseanSkills 2010

Achievements:

2013 Top 10 Finalists

in "Creative Project Design"

Brands' Generation #6, by Cerebos Pacific Limited

2012 50 Finalists

on The Annual Degree Show

Thailand Degree show exhibition by Thailand Creative & Design Center

2011 The Best Presentation

in "Packaging Design"

"Cool The World" Competition by The British Dispensary (LP) Co., Ltd

2009 The First Prize

in "Logo Design"

38th Thailand National universities games by Chulalongkorn University

2009 The First Prize

in "Logo Design"

Traditional Annual football league by Chulalongkorn University